



FOR IMMEDIATE RELEASE

CONTACT INFORMATION:

Roberta Patterson / ROMO\*PR / [Roberta@romopr.com](mailto:Roberta@romopr.com) / (919) 321.8246 / @romopr

Ryan Helsel / Full Frame / [press.pr@fullframefest.org](mailto:press.pr@fullframefest.org) / (919) 433.9802 / @fullframe

## **Producers Guild of America Expands Festival List to Include**

### **Full Frame and Silverdocs Documentary Film Festivals**

*Durham, N.C.* – Aug. 21, 2012 – Full Frame Documentary Film Festival and the AFI-Discovery Channel Silverdocs Documentary Festival have joined a prestigious list of international film festivals chosen by The Producers Guild of America as qualifying events.

To determine award nomination eligibility for Outstanding Producer of Documentary Theatrical Motion Picture, a documentary is eligible for awards consideration if it satisfies one of the exhibition methods stated by the PGA. Starting this year, a theatrically released documentary that was “in competition” can now be nominated if it screened at Full Frame Documentary Film Festival, AFI-Discovery Channel Silverdocs and South By Southwest. Other exhibition methods include completing a seven day commercial run in a theater located in a PGA sanctioned market or if the documentary premieres on national television. More info about the PGA award submission process can be found at <http://www.producersguild.org>

Full Frame, AFI-Discovery Channel Silverdocs, and South By Southwest join an impressive festival list which has traditionally included AFI Fest, Berlin International Film Festival, Cannes Festival International Du Film, Los Angeles Film Festival, New York Film Festival, Sundance Film Festival, Telluride Film Festival, Toronto Film Festival, Tribeca Film Festival, Venice Film Festival.

Full Frame Executive Director, **Deirdre Haj** explains, “This decision by the PGA answers a call among many in the film community that festivals focused on the documentary form have become an important supplement to the commercial marketplace, which, despite a few notable successes, is still limited in terms of documentary releases. It is an incredible honor for Full Frame and our colleagues at Silverdocs and SXSW and will be welcome news to our filmmakers that were here with us in 2012!”

Full Frame’s 2013 Call for Entries is now open! More details about the submission process are available at <http://www.fullframefest.org>. The 2013 festival takes place Thursday, April 4, through Sunday, April 7 in downtown Durham, NC.

### **About Full Frame**

The Full Frame Documentary Film Festival is an annual international event dedicated to the theatrical exhibition of non-fiction cinema. Each spring Full Frame welcomes filmmakers and film lovers from around the world to historic downtown Durham, N.C., for a four-day, morning to midnight array of over 100 films as well as discussions, panels, and southern hospitality. Set within a four-block radius at several venues including the historic Carolina Theater, the intimate festival landscape fosters community and conversation between filmmakers, film professionals and the general public.

The Festival is a program of the Center for Documentary Studies (a non-profit, 501 c 3), and receives support from corporate sponsors, private foundations and individual donors whose

generosity provides the foundation that makes the event possible. To learn more on the mission of Full Frame or for information on membership or sponsorship opportunities, scheduled films or festival passes visit [www.fullframefest.org](http://www.fullframefest.org).

- ### -